



4 WAYS TO SAVE YOUR BUSINESS MONEY WITH COMMERCIAL ASPHALT PAVING



Asphalt may not be the first investment you'd think of making, but there are some compelling and beneficial reasons to add new paving or preventative maintenance to your budget. Good, properly laid asphalt can make your business more inviting and save you big money over time. Consider these tips...

1. GOOD DRAINAGE IS KEY.

Parking lots with poor drainage will require more costly and frequent repairs. For business owners, this can be a source of frustration and hassle. Have you seen standing water in your parking lot? If so, you are at risk of slowly breaking down the asphalt surface leading to cracks, potholes and expensive, frequent repairs.

Hiring a professional, licensed company that understands proper drainage is the most important element in ensuring long-term pavement performance. Even flat lots require at least a two percent slope and crown of at least a quarter of an inch, per foot. This will ensure that water drains properly, off your pavement, into designated areas and greatly reduces wear and tear.

2. PROPER INSTALLATION SAVES TIME AND MONEY.

If asphalt was installed properly and you've keep up on maintenance, your pavement can last up to 20-25 years. We've mentioned how important drainage is, and that requires proper installation of the sub-base. Think of the sub-base as the platform, or support structure of your parking lot. Without adequate support, your asphalt surface won't last.

Beyond the selection of proper materials, your commercial asphalt contractor should focus on proper compaction and grading. Before laying new asphalt, it is essential that the ground beneath be properly prepared to prevent instability. When areas are filled in to reach the required elevation level, compaction

gets the soils into thin layers. These thin layers produce a flat, highly dense soil that will remain stable under your asphalt. Contractors should test the entire surface area for any soft spots and resolve them before continuing to apply asphalt.

3. DON'T SKIP PREVENTATIVE MAINTENANCE.

Preventative maintenance is an important consideration to help your commercial asphalt driveway or parking lot investment last. If you want to bring your asphalt back to life, consider the benefits of sealcoating and crackfilling.

Sealcoating your asphalt surface is an easy way to extend the life of the asphalt and improve the curb appeal of your property – saving you money in the long run.

A properly installed, quality sealcoat product will protect asphalt from fuel, oil, weather and traffic wear. If you do not properly maintain your asphalt surface with regular sealcoat applications and minor cracking filling repairs, you could run into larger issues, like alligator cracking and the formation of potholes.

4. GET A QUOTE FROM A REPUTABLE ASPHALT CONTRACTOR.

Cheaper isn't always better. Sometimes you can save money by hiring a "fly by night" paving contractor, but chances are they do not have the proper licenses or insurance to protect you and get the job done correctly. They typically do not have a one-year guarantee on their work or a physical address, so if something goes wrong with the project, you are forced to pay for costly repairs.

We recommend you get a quote from a reputable contractor with experience in commercial work. Verify they are licensed and insured and ask to see samples of jobs that are similar in scope to yours. It's better to find a company you trust, has great customer service, a warranty on their work and offers a maintenance plan.

LEARN MORE ABOUT CROWN PAVING

Crown Paving is your go-to paving contractor for projects large and small throughout Middle Tennessee. We deliver modern, professional, and on-budget asphalt paving services. We are family-owned, locally operated and licensed, bonded and insured. We guarantee our work a full year after completion of the project.

Our services include paving, patching, repairs and maintenance, seal-coating and striping. Our senior estimators personally visit every job site to inspect and prepare a free estimate, prior to beginning work.

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